

## New app gives moms-to-be flexibility in receiving care

Banner Health patients in Colorado have access to top remote pregnancy care

GREELEY, Colo. (May 5, 2020) – A new digital tool used by Banner Health physicians allows pregnant women to monitor their prenatal health at home and make fewer trips to the doctor's office.

Babyscripts, the leading virtual care platform for managing obstetrics, partnered with Banner to provide pregnant patients in Northern Colorado access to the new app and remote monitoring solutions. Patients have use of the tool during the entirety of their prenatal journey and beyond, delivering the convenience and security of connected care. Banner physicians deliver babies at [Banner Fort Collins Medical Center](#), [McKee Medical Center](#) in Loveland and [North Colorado Medical Center](#) in Greeley.

The Babyscripts program offered through Banner involves the delivery of the Babyscripts app (in English and Spanish) to every pregnant patient. The app enables access to gestational age appropriate content, email campaigns, satisfaction surveys, appointment reminders, and weight monitoring. The Babyscripts app also delivers evidence-based guidelines approved by the patient's obstetrician in the form of daily nutritional, medical and lifestyle action items.

In addition to the use of the mobile app, Banner offers their pregnant patients remote monitoring experiences powered by Babyscripts. Using an internet-connected blood pressure cuff and weight scale, mothers can monitor their levels from the comfort of their home, potentially reducing office visits while still capturing vital data that can lead to life saving interventions. This has been especially valuable during the COVID-19 pandemic.

Mothers will be able to use the Babyscripts' app and devices to stay connected to their care team, be informed about their pregnancy, and send health data remotely and securely to their health care provider, providing additional flexibility and transparency between moms and clinical teams.

"This ties into our mission of making health care easier for our consumers," said James Summer, MD, Banner OB-Gyn. "By potentially not having to have as many office visits, women can have time back to do other things to prepare for their baby's arrival. Yet they still have the comfort of knowing the health of their pregnancy is being closely monitored."

"We are very excited to partner with the doctors at Banner because of their visionary approach to care and their commitment to patient experience," said Juan Pablo Segura, co-founder and president of Babyscripts. "They have the right leadership and culture to embrace innovation, and we are thrilled to see how that attitude is going to translate to positive, impactful changes in their patients' lives and health."

Babyscripts has spent the last four years building a clinically-validated, virtual care platform to allow OB-Gyns to deliver a new model of prenatal care. Using internet-connected devices for remote monitoring, Babyscripts offers risk-specific experiences to allow providers to manage up to 90% of pregnancies virtually, allowing doctors to detect risk more quickly and automate elements of care.

Babyscripts is a new model for prenatal and postpartum care that is transforming the way expectant mothers use technology to work with their OB-Gyn practice. This innovative product allows for your clinical care team to be connected in a meaningful way even between visits to the office.

Headquartered in Arizona, Banner Health is one of the largest nonprofit health care systems in the country. The system owns and operates 28 acute-care hospitals, Banner Health Network, Banner – University Medicine, academic and employed physician groups, long-term care centers, outpatient surgery centers and an array of other services; including Banner Urgent Care, family clinics, home care and hospice services, pharmacies and a nursing registry. Banner Health is in six states: Arizona, California, Colorado, Nebraska, Nevada and Wyoming. For more information, visit [bannerhealth.com](http://bannerhealth.com).

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